

## *Bulbs for Birds*

This activity encourages festival participants to learn about the benefits of compact fluorescent (CF) light bulbs, and their advantages over traditional incandescent bulbs. It promotes an easy, immediate action that most people can take that has real consequences for the environment.

### 1. Present the facts:

- Replacing one traditional bulb with a CF bulb saves 230 pounds of carbon per year, equal to approximately 1% of a person's total annual carbon production.
- If every American home switched just one light bulb, we would save enough energy to light more than 2.5 million homes for a year and prevent greenhouse gases equivalent to the emissions of nearly 800,000 cars.
- Many CF bulbs (such as Energy Star) use 2/3 less energy than standard incandescent bulbs to provide the same amount of light, last up to 10 times longer, save \$30 or more in energy costs over each bulb's lifetime, and generate 70 percent less heat. They turn on instantly, produce no sound, and fall within a warm color range. They are available in different sizes and shapes to fit in almost any fixture, for indoors and outdoors.

For more info about Energy Star bulbs and CF bulbs in general, go to:

[http://www.energystar.gov/index.cfm?c=cfls.pr\\_cfls](http://www.energystar.gov/index.cfm?c=cfls.pr_cfls)

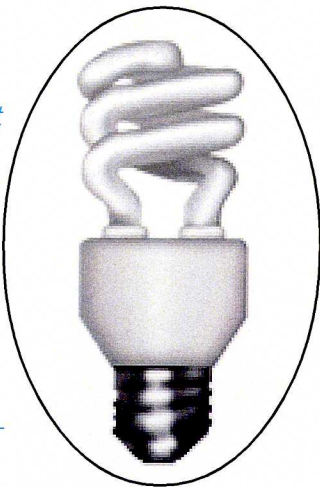
For more info about selecting the right bulb for you, go to:

<http://www.environmentaldefense.org/page.cfm?tagID=632&campaign=mts>

### 2. Encourage people to sign a personal pledge:

sample below (larger version available on the 2nd page of this document).

- ### 3. Keep and post a running tally of the number of bulbs that you have "changed" throughout your event!

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| <p><i>I pledge to replace one light bulb with a compact fluorescent one.</i></p> <p><i>Signed,</i></p> <hr/> |  |
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